

New Zealand Red Cross – First Aid Training

Ensuring high quality first aid training is accessible to everyone with Intuto.

New Zealand Red Cross - First Aid Training chose Intuto LMS to streamline, standardise and enhance its nationwide first aid education program.



NEW ZEALAND
RED CROSS
RĪPEKA WHEREO AOTEAROA

intuto



Background

New Zealand (NZ) Red Cross - First Aid Training is a leading provider of first aid education throughout Aotearoa. The team specialises in delivering vital, life-saving skills to individuals, workplaces, and community groups nationwide. As part of the wider Red Cross organisation, their mission is to ensure everyone has access to high-quality, engaging first aid training.



The Challenge

Managing a high volume and variety of training sessions, for different groups such as businesses, individuals and community organisations was a key challenge. In particular, keeping course content up to date across multiple trainers and delivery formats. Managing course enrolments, progress tracking, and certification was labour-intensive. The team wanted a solution to streamline these tasks.



The Solution

NZ Red Cross - First Aid Training partnered with Intuto to enhance its online learning environment. Using Intuto's open API to connect to Red Cross's internal systems, enabled course enrolments and certification to be automated, removing the need for manual data entry. Existing course content was migrated into a unified, digital platform, accessible to both trainers and learners. Intuto provided hands-on support during onboarding, including personalised training for admin staff.



The Results

Since partnering with Intuto, significant time savings have been achieved through automation, freeing up admin staff to focus on delivering quality training. The training content delivered nationwide is now standardised and consistent, and there's been a lift in learner engagement. More courses completed. Higher satisfaction scores.



Why Intuto?

Intuto LMS was chosen for:

- The platform's versatility and ease of use - perfect for diverse training audiences
- Willingness of the Intuto team to help find solutions to Red Cross's unique requirements.
- Transparent, fair pricing



What do you value most?

"the ability to quickly update courses and roll out changes to learners"

"responsive, friendly customer support, questions are answered quickly, hands-on help is always available"

"robust progress tracking and reporting makes admin straightforward"

"the relationship continues to feel like a partnership - Intuto is invested in our ongoing success."

Spokesperson, New Zealand Red Cross - First Aid Training



Find out more and request a demo at:

Intuto.com or scan the QR code.

Email: support@intuto.com

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