

# New Zealand Speech-language Therapists' Association (NZSTA)

## Delivering a More Professional Learning Experience was a breeze

NZSTA embarked on the complex task of delivering a modern professional learning platform that was high quality, easy to use and saved time for the team.



New Zealand  
Speech-language  
Therapists' Association  
*Te Kāhui Kaiwhakatikatika  
Reo Kōrero o Aotearoa*

intuto





## Background

The NZSTA is the largest professional community of speech-language therapists in Aotearoa New Zealand, with more than 1150 members and student subscribers, and oversight of over 1,000 registered speech-language therapists. NZSTA supports all New Zealanders with the life essentials of effective communication and safe swallowing through ethical and professional standards of practice, advocacy and professional development.

## The Challenge

NZSTA wanted to upgrade its professional development offering. The previous system had become difficult to manage due to the volume and complexity of course content. The team needed a solution that could:

- Improve the quality and presentation of courses and the training experience
- Make admin easier and faster – including content updates and tracking user progress
- Migrate various forms of existing content e.g. documents, videos, quizzes
- Integrate with the NZSTA's AMS for seamless course purchases and member access.

## The Intuto Solution

Intuto delivered a modern, professional platform that ticked every box:

- Seamless content migration: Intuto performed the complex task of migrating existing content and converting files, saving the NZSTA team time and effort
- Intuitive content management: Uploading, updating, and organising content is now easy, freeing up staff time and reducing admin
- Robust tracking and reporting: Valuable insights into member engagement and course completion
- System Integration: Integration with Gecco means members get instant course access via their AMS
- Enhanced user experience: Same content, but now far more engaging. Improved navigation makes it easier for members to find and complete training.



## The Results

Since launching with Intuto, NZSTA has gained:

- Increased efficiency – streamlined processes that have saved time and resources
- Improved member engagement and satisfaction – better learning experiences
- Clearer data and insights – informs future decisions
- Scalability – NZSTA can now expand its offerings to meet future needs
- Consistency – reliable performance of the Intuto platform ensures a smooth learning experience.



## Why Intuto?

For NZSTA, the decision came down to:

- Ease of use: An intuitive interface and simple content management
- Comprehensive features: Including content hosting, quizzes, and tracking
- Exceptional support: Having Intuto handle the complex content migration, was incredibly valuable and a significant differentiator
- Professional presentation: Highly polished, high-quality “look and feel”
- Cost-effectiveness: A competitive solution that met NZSTA's budget and delivered fantastic value.



*“From my perspective, it was painless. You guys did the work and did a really great job.”*

*“We see Intuto as a true partner in our professional development journey, working closely with us to achieve our goals.”*

*“If I send you an email, I know I’ll hear back that day.”*

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**Find out more and request a demo at:**

**Intuto.com or scan the QR code.**

**Email: [support@intuto.com](mailto:support@intuto.com)**

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