

The Victorian Music Teachers' Association

A not-for-profit professional association and peak body representing the interests of instrumental music teachers in Victoria and the broader community.

For almost 100 years, the VMTA has provided services to music teachers and their students including professional learning events, performance opportunities, information, advocacy and advice.



intuto



The Challenge

VMTA had amassed over 30 valuable webinars that they wanted to make available to their members and wider learners, and chose to create an online learning hub to deliver this content seamlessly. In addition, VMTA used Membes as their association management software (AMS), so finding a solution with an existing integration to Membes was a critical consideration in choosing the right partner.

The learning hub needed to be able to:

- track completion data
- allocate CPD points
- integrate with Membes
- be extremely user-friendly.



The Solution

Intuto integrates directly with Membes for purchasing courses and CPD tracking, and VMTA selected Intuto to meet their online learning needs. With more than 30 webinars to load into online courses, VMTA chose to work with Intuto's Content Loading Team to ensure the material was loaded quickly and professionally.

The Intuto team created a template as part of the build, making it easy for VMTA to speedily load their future webinars onto the platform in the form of courses.



The Results

VMTA's course offering has almost doubled to over 50 webinars, offering their members an extensive selection of training options. Thanks to the simple and direct integration between Intuto and Membes, VMTA now provides courses to different tiers of members - some free to the public, some purchased directly by members, and others provided as part of a subscription plan, all without extensive administrative resources needed. In addition, Intuto's functionality to group similarly themed content into collections has enabled the VMTA to create targeted series of PD material to support instrumental music teachers with their practice.



Check out this video for behind the scenes detail on how Intuto's Content Loading Team completed this course build.

"The Support & Course Production teams are terrific. Very prompt and helpful, offering embed codes and solutions freely to ensure the organisation is empowered to continue using the platform."

Lyn S. via Capterra 2023



Find out more and request a demo at:

Intuto.com or scan the QR code.

Email: support@intuto.com

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